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DR. MAH BOON YIH

Senior Lecturer

Universiti Teknologi MARA (UiTM)

Dr Mah Boon Yih is a senior lecturer at Academy of Language Studies, UiTM Penang Branch. He holds three degrees: PhD (E-learning), MA (Applied Linguistics), and BAEd (Hons) in ELS. He completed his doctoral study in 2015 at Centre for Instructional Technology and Multimedia, USM, after receiving a scholarship from Ministry of Education Malaysia in 2011. Besides lecturing, supervising, and conducting research, he is also an author, editor, reviewer, keynote speaker, trainer, consultant, as well as technical and scientific committee member. As he has earned numerous awards and medals since 2009, he is included in Who's Who in Science and Engineering 2011-2012 & 2016-2017, Who's Who in Asia 2012, 2000 Outstanding Intellectuals of the 21st Century (7th and 9th Editions), Top 100 Educators 2012, Dictionary of International Biography (36th-38th Editions), Who's Who in the World 2013-2015, Top 100 Professionals 2015, Leading Educators of the World 2015, World Education Congress Global Awards 2016: Education Leadership Award (for Excellence in Education, Leadership & Teaching), and Rector's Special Award 2017. As the outcome of his doctoral thesis, Dr Mah has become the founder of Web-based Cognitive Writing Instruction or WeCWI: an award-winning hybrid e-framework for instructional design and language development.



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